



775.747.2192
ryan@ryankeller.net
www.ryankeller.net

OBJECTIVE

Looking for the greatest opportunity to work as an interactive creative director for a reputed company or agency.

EDUCATION

The Illinois Institute of Art – Schaumburg
Bachelor of Fine Arts, Multimedia and Web Design
Cum Laude

TECHNICAL SKILLSET

| | | |
|-------------|-------------------|-------------------|
| Photoshop | Visual SourceSafe | Interface design |
| Illustrator | Microsoft Office | Site mapping |
| InDesign | HTML | Wire framing |
| Premiere | DHTML | Usability testing |
| Dreamweaver | ASP | Identity Design |
| Homesite | XML | Illustration |
| Flash | CSS | |

TRADITIONAL SKILLSET

Painting
Drawing
Sculpting

WORK EXPERIENCE

04.2008 – PRESENT

International Game Technology: Associate Creative Director

- Ensure all materials are created with brand, style and quality standards.
- Oversee the artistic design of advertisements, print and interactive materials, and related photography.
- Collaborate with copywriters on the creation and layout of final advertisements.
- Actively participate in determining locations for potential shoots.

06.2007 – 04.2008

International Game Technology: Senior Web Designer

- Responsible for the experience design, architecture and front-end development of IGT's online properties.
- Support and maintain the creation of visual content for on and off-domain display advertisements.
- Work with cross functional team members to develop effective online user experiences.

02.2005 – 06.2007

CDW Corporation: Internet Designer

- Create, produce and execute on-domain graphics supporting the E-commerce activities and programs.
- Collaborate and communicate essential program information to internal and external parties.
- Effectively translate brand and business strategies and requirements into effective cohesive design solutions.

05.2004 – 02.2005

CDW Corporation: Production Designer

- Accountable for the enhancement and maintenance of CDW.com, its subsidiary sites, and internal platforms.
- Responsible for the design, research and development of site - specific flash applications.

02.2004 – 03.2004

Allscripts Healthcare Solutions: Web Design Contractor

- Responsible for the layout of e-learning programs and applications.
- Assist in the development of HTML, Flash animation, and Actionscript for online content.

06.2003 – 12.2003

Quill Corporation: Professional Interactive Design Intern

- Assist in the design and development of HTML web pages for the Web Content Team.
- Interact daily with Marketing Department, and other cross functional team members, to develop online user experience.

11.2003 – PRESENT

www.ryankeller.net: Freelance Designer, Consultant, Illustrator

- Please visit for additional information, and samples